

2024 LEADERSHIP LOUISVILLE LUNCHEON



IN PARTNERSHIP WITH



POWERED BY



AUGUST 28, 2024 | KENTUCKY INTERNATIONAL CONVENTION CENTER (KICC)

ABOUT THE EVENT

We would like to extend a warm invitation for you to be a part of this year's Leadership Louisville Luncheon. This highly anticipated civic event brings together over 1,000 of the region's most influential leaders to network, build connections, and work together to address the major issues of our time. This annual event is in its 32nd year and is presented in partnership with the Office of the Mayor. Attendees will include leaders from Louisville's most influential corporations, major employers, our small business community, government, and Leadership Louisville Center alumni from throughout our 45 years.

WHY ATTEND?

Taking place at the Kentucky International Convention Center (KICC), located in the heart of downtown Louisville, this premier networking event is your opportunity to build new relationships among the top decision-makers in our region, and to have a voice in shaping Louisville's future. It's the perfect gathering place for those dedicated to the success of our city and larger region while increasing their organization's visibility.

EXPOSURE AND IMPACT

This annual event offers your organization the opportunity to be among an elite group of businesses and leaders who are the pulse of our community's success. Support contributes to the future of the community and the Center's mission to inspire and equip leaders to be better and do better.

HERE ARE SOME OF THE RECENT EVENT DEMOGRAPHICS:

- Attendees are predominantly senior-level established leaders, many of them C-suite executives, with high-potential emerging leaders in attendance as well. Over 70% are working at a director level or above.
- Demographic Profile by Title: Executive 50%, Director 20%, Manager 10%, Specialist/Consultant 10%, Assistant/Other 10%.
- Over 230 different companies and organizations regularly attend, including the area's top five largest publicly traded companies, one Fortune 100 and two Fortune 500 companies, and several large private-sector employers such as UPS and Ford Motor Company.

MORE INFORMATION AT: LEADERSHIPLouisville.org/LUNCHEON

SPONSORSHIP

LEVELS & BENEFITS

	DIAMOND \$12,000	GOLD \$9,000	SILVER \$6,000	BRONZE \$4,500	TABLE \$3,000	
EXCLUSIVE BRANDING OPPORTUNITIES	Logo prominently displayed at Luncheon	■				
	Company name and sponsorship level in event press release	■	■	■	■	
	Advertisement in event program	1/2 PAGE	1/4 PAGE			
	Sponsor video (produced by sponsor) aired at event	30 SEC.	30 SEC.			
	Company logo display on all print materials (including invite, program, signage, and A/V)	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■	■	
	Company logo on web and e-news communications	■ <i>Prominent Display</i>	■ <i>Prominent Display</i>	■	■	
	Company logo in event advertising	■ <i>Prominent Display</i>	■			
	Social media highlights and features	■				
	Company name only at event and advertising materials					■
HIGH IMPACT OPPORTUNITIES	Speaking opportunity from podium during event	■				
	Company executives seated at the head table	2 SEATS RESERVED	1 SEAT RESERVED			
	Early event access for sponsor networking	■	■	■	■	
	Exhibit table at event	■	■	■		
UNPARALLELED VALUE	Two tables of ten with company name/logo and priority seating	■				
	Table for ten with company logo and priority seating		■	■	■	
	Table for ten with company name only				■	
	Help to fund scholarships for leaders in need	■	■	■	■	■
	Opportunity to purchase additional seats at a discounted rate	■	■	■	■	■

INTERESTED IN SPONSORSHIP? CONTACT JENNIFER STEVENS AT (502) 561-5231 OR [JSTEVENS@LEADERSHIPLouisville.org](mailto:jstevens@leadershiploouisville.org)

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SPONSORSHIP LEVEL | *Check One*

- DIAMOND** (\$12,000) **GOLD** (\$9,000) **SILVER** (\$6,000) **BRONZE** \$(4,500) **TABLE** (\$3,000)

OPTIONAL DONATION IN SUPPORT OF SCHOLARSHIP FUNDS

- \$1,000 \$500 \$ _____

IN HONOR OF: _____

COMPANY/ORGANIZATION NAME

Contact Name _____

Contact Phone _____ Contact Email _____

PAYMENT METHOD | *Select One*

CHECK

- My check is enclosed in the amount indicated above (payable to Leadership Louisville Foundation, Inc.)

CARD

- I will pay by credit card and authorize the Leadership Louisville Center to e-mail me an invoice payable on-line in the amount indicated above. I understand that payments by credit card are subject to a 3.1% processing fee, and will be added to my invoice total.

INVOICE

- Please e-mail me an invoice for my total sponsorship amount.

Return this completed form via mail or e-mail to:

Leadership Louisville Center
Attn: Jennifer Stevens
711 W. Main St., Suite AA, Louisville, KY 40202

Phone: (502) 561-5231
Main line: (502) 561-0458
Email: jstevens@leadershiplouisville.org