

20 LEADERSHIP LOUISVILLE
25 LUNCHEON



visionaries found



there's power in this program

(so take it with you!)

IN PARTNERSHIP WITH



POWERED BY



COOKING UP DELICIOUS BUSINESS FOR KENTUCKY.

The delectable delight inside this microwave came from one of the 1,600 companies LG&E and KU have helped expand or move to our state. Those companies have generated more than 100,000 new jobs in Kentucky in aerospace, advanced manufacturing, healthcare and the food and beverage industries.

Visit lge-ku.com/opportunity to see how our offerings and incentives can brighten your business's future.



the power starts here

10:30am **Networking**
11:15am **Ballroom Doors Open**

Welcome

David Beck, President of Kentucky Venues
Diamond Sponsor

Jacqueline Coleman, Lieutenant Governor of Kentucky

Sponsor, Board & Alumni Recognition

Kimberly Halbauer, Regional President- Kentucky,
Fifth Third Bank
LLC Board Chair + Platinum Sponsor

Lunch Break

Message from Leadership Louisville Center

Cynthia Knappek, President and CEO,
Leadership Louisville Center & LeadingBetter™

Introduction of Mayor Greenberg

John R. Crockett III, President, LG&E and KU Energy
Presenting Sponsor

Remarks & Speaker Introductions

Craig Greenberg, Mayor of Louisville

The Future of AI Meets the Future of Our City

FEATURING AI EXPERTS

Madison Gooch, Vice President of watsonx at IBM
Todd Earwood, Managing Director at HalfCourt Capital

PLUS LEARNING FROM:

Karim Lakhani, Harvard Business School
Eric Koziol, Bain & Co.

Closing Remarks

Cynthia Knappek

1:00pm **Adjourn**

fuel for visionaries

STARTERS

Signature House-Made Focaccia
Vegan • NF

(Gluten-free crackers will be pre-set at tables with gluten-free diners)

ENTRÉE

Mediterranean Grain Bowl
GF • DF • NF

Rice, Tri-Color Quinoa, Peppers, Carrots, Zucchini, Toasted Chickpeas

Protein: Grilled Chicken | Grilled Tofu (Vegan)

Balsamic Vinaigrette & Feta Cheese served separately on the table

SIDES | Vegan • GF • NF

Mint Julep Seasonal Fruit
Mixed Berries

ALTERNATING DESSERTS

Coconut Cream Mango Panna Cotta
Vegan • GF

Raspberry Chocolate Mousse
GF • Vegetarian • NF

GF: Gluten Free • DF: Dairy Free
NF: Nut Free • Vegan is DF



WHERE VISION MEETS ACTION

45 Years of Leadership.

15,000 Graduates.

Hundreds of community projects, and thousands of leaders shaping companies, neighborhoods, and communities.

THE RIPPLE EFFECT

Look around - our alumni are on boards, in nonprofits, and leading major initiatives.

Leadership becomes contagious: one person growing creates impact across the city.



KEEP THE RIPPLE GOING

Scholarships make leadership accessible to every zip code, job title, and income.

Last year alone, 123 leaders from 100+ nonprofits and small businesses participated because of donor support.



YOUR GIFT MULTIPLIES IMPACT

Every dollar strengthens people, organizations, and our community

***Grow the next visionary.
Keep the ripple going.***



Scan the QR code or use an envelope on your table.

Stronger Teams. Stronger Leaders. Stronger Organizations.

LeadingBetter ▶

A partner brand of Leadership Louisville Center

LeadingBetter helps organizations develop leaders who can inspire teams, communicate effectively, and achieve results. The same skills that build stronger communities also build stronger workplaces.

HOW WE WORK WITH YOU

TRANSFORM YOUR LEADERSHIP PIPELINE IN 3 WAYS

FAST-TRACK INDIVIDUAL GROWTH

Get leaders skilled quickly without internal resources.

Open Enrollment Courses

SOLVE SPECIFIC TEAM CHALLENGES

Address your unique leadership gaps with expert facilitation.

Private Courses
with your teams

GROW LASTING TALENT & CULTURE

Create organizational change with a comprehensive development program.

Co-Designed Academy
using our proven curriculum



TRY LEADINGBETTER IN ACTION



You're invited to a **free**, 90-minute virtual training:
Growing a Challenge Culture: *Speaking Freely to Lead Boldly*

Thursday, October 16: 9am - 11am

or

Wednesday, October 22: 9am - 11am



Scan the QR code in your program to reserve your spot and experience practical tools for stronger teams and better leadership.

www.leadingbetter.com/luncheon-followup/



VISIONARIES WANTED: NOMINATE A LEADER



Shape the next ripple of leadership in Louisville. Nominate someone bold, curious, and ready to tackle big challenges. Your nomination doesn't just fill a class, it strengthens our community and expands the ripple effect of leadership across the city.



WHO WILL LEAD

LOUISVILLE NEXT?

Nominate someone today for programs like....



BINGHAM FELLOWS

**Bold Leaders. Tough Challenges.
Real Impact.**

Bingham Fellows brings together visionary leaders ready to tackle Louisville's most pressing challenges. Through the process, they build the skills and network to lead boldly.

Tech-Driven, Human-Centered:
Louisville's Strategy for the AI Age



FOCUS LOUISVILLE

Discover. Connect. Stay.

In just two and a half days, Focus Louisville creates a sense of belonging that keeps talent here. Participants build relationships, explore community challenges, and strengthen their connection to the city.

**YOUR CITY GROWS WHEN YOUR
LEADERS GROW.**

AI quick start guide for visionaries

start here

(5 key words to know)

AI ASSISTANT

A digital teammate to draft/ analyze documents (ChatGPT, Claude)

CHATBOTS

Customer engagement at scale

GENERATIVE AI

Creates new content (text, images, design, code)

LARGE LANGUAGE MODEL (LLM)

AI understands and processes natural human language

PROMPT ENGINEERING

Crafting clear instructions to get useful AI output

try this

(prompts to experiment at work)

TEST COUNTER-ARGUMENTS

"What objections might my CFO raise?"

SPOT HIDDEN THEMES

"What threads appear across two meetings?"

PERSONAL TUTOR

Explain concepts differently for intern vs. board chair.

DECISION MATRIX

Compare options with weighted criteria.

LANDSCAPE ANALYSIS

Spot survey trends or competitor messaging insights.

stay smart

(watch out for risks)

AI HALLUCINATION

When AI confidently states false info. Always verify!

AI BIAS

Skewed data = unfair results.
Can create legal/PR issues.

lead ahead

(where leaders win with AI)

START TODAY

Use AI in tools you already know (Office, Gemini, Slack)

UPSKILL YOUR TEAM

Free learning via IBM SkillsBuild, HalfCourt Capital

visionary insight

AI isn't just a shortcut, it's a strategy accelerator when you use it with curiosity and care.

On the following pages, you'll find trusted resources from IBM and HalfCourt Capital to help you sharpen your edge and stay ahead.

Madison Gooch ✨

Vice President of watsonx, IBM's AI platform

Madison is the leader responsible for IBM's generative AI strategy across the Americas. She has been at the forefront of AI innovation, helping businesses harness these tools responsibly to drive measurable impact. She partners with organizations to apply AI in ways that improve productivity, optimize operations, and give companies a competitive edge in the global market.



IBM SkillsBuild

trusted by millions of learners worldwide

A FREE AI & TECH LEARNING RESOURCE

Looking to strengthen your digital skills or help your team keep up with rapid changes in technology? IBM offers a free platform called SkillsBuild that is accessible to anyone.



EXPLORE THE RESOURCES HERE

HERE'S WHAT YOU'LL FIND:

- Short online courses on AI, cybersecurity, data, cloud, and other in-demand topics.
- Industry-recognized digital credentials (shareable badges you can add to LinkedIn or resumes).
- Workplace skills training like problem-solving, communication, and collaboration.
- Career resources including learning pathways and hands-on practice



Todd Earwood ✨

Co-Founder & Managing Director, HalfCourt Capital

Todd Earwood is Co-Founder and Managing Director of HalfCourt Capital, a multi-stage investment firm with over 100 AI companies in its portfolio. As a serial

entrepreneur, Todd has built 18 companies and launched dozens of software products, culminating in multiple successful exits.

CONT. ►

Community is the commitment we make to each other

When a community is strong, it's more than a collection of streets and buildings—it's a place that helps its residents thrive.

That's why we're committed to building stronger communities as a proud sponsor of the 2025 Leadership Louisville Luncheon.



FIFTH THIRD

Fifth Third Bank, National Association. Member FDIC. 23-8_CRO_AD

CUT THROUGH THE AI LEARNING CHAOS

Cut through the endless AI content online with this hand-picked collection of insights and learning resources. Curated by experts like Todd from HalfCourt Capital, it highlights only the content that actually helps leaders understand and apply AI.



HERE'S WHAT YOU'LL DISCOVER:

- Blogs, newsletters, podcasts, and books for every skill level
- Content verified for accuracy and organized for busy leader.

EXPLORE THE RESOURCES HERE



HEY

LOUISVILLE,

**MUSIC • NEWS • PODCASTS
YOU HAVE THE POWER TO CHOOSE AT LPM**



**LOUISVILLE
PUBLIC MEDIA**

89.3 WFPL | 90.5 WUOL | 91.9 WFPK | KycIR

LPM.org

INVESTING IN OUR BEST SPIRIT

To Brown-Forman, being a responsible and caring corporate citizen is more than an investment; it embodies our company's purpose to enrich the experience of life. After 150 years in the business of spirits, we understand that our best spirit is the community we call home.

Please celebrate responsibly.



BROWN-FORMAN



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Bringing the world to **Kentucky** and Kentucky to the **world.**



KENTUCKY
V E N U E S



our table sponsors



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Business

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