

# A SAFE AND THRIVING CITY

## Strengthening Our Community's Ability to Prevent Violence

Safety is the basic ingredient for urban prosperity. The costs of violence on a city are incalculable – both the real and perceived safety of the city of Louisville affects all citizens and the businesses that support our economy.

For Louisville to be a safe, healthy and vibrant city, we must strengthen our community's ability to prevent violence and work to resolve underlying issues that lead to it.

## **CLASS OF 2018 IMPACT REPORT** *Six Strategies to Prevent Violence*



## PREVENTING VIOLENCE **BEFORE IT BEGINS**

## Like the tip of an iceberg, violence is what you see. The causes are much deeper.

To prevent violence, there's not one simple solution. We must act at all levels to address the range of factors that put people at risk for violence or protect them from experiencing or perpetrating violence.

#### Who we are

The 41 community leaders who came together as the Bingham Fellows Class of 2018 brought diverse backgrounds, occupations and experiences. Our goal was to spend one year working to create the conditions for collective action, leading to a safer and more prosperous future for us all. Our class includes passionate and dedicated problem solvers from public agencies, private corporations and social service organizations. We bring expertise in education, finance, law, public safety, economic development and community organizing.

#### What we learned

Through the Bingham Fellows program, we all gained further appreciation for the urgency and depth of the challenge we have in addressing the social and economic root causes of violence in our city. We understand that violence is influenced by a complex interplay between individual, relationship, community and societal factors. Therefore, to prevent violence it is necessary to act across all of these levels.

#### What we propose

We have developed six strategies that each address root causes of violence, which we've represented using the Iceberg Model.

Our projects begin by positively influencing events happening now. These are prevention strategies in schools and neighborhoods that address the social and physical environments that are associated with becoming victims or perpetrators of violence.

We also will focus on change at the systems and structural level. These strategies better support youth and adults involved in the criminal justice system and overall public policies that perpetuate structural violence.

Social and cultural norms help create a climate in which violence is encouraged or inhibited and help maintain inequalities between groups in society. We've developed strategies that seek to address mental models or the assumptions and beliefs that shape our community norms and actions, specifically around Louisville neighborhoods. The six strategies are:

Positively Influencing **Events** Happening

Change at the Systems and Structural Level

2

3

Address **Mental Models** or the Values, Assumptions, and Beliefs That Shape Community Norms and Actions

## **PARTNERING TO CURE VIOLENCE**

Partnering to Cure Violence (P2CV) will introduce a collaboration between Jefferson County Public Schools (JCPS) and Cure Violence – an initiative of Louisville Metro's Office for Safe and Healthy Neighborhoods – to use the nationallyrecognized Cure Violence model to interrupt potential violence in the youth population.

The partnership will be multi-faceted. Initially, P2CV will implement extended training for JCPS educators in Trauma-Informed Care, the Cure Violence model, and youth empowerment. Additionally, the partnership will include placement of interrupters -mentors trained in the Cure

## **THE OPPORTUNITY NETWORK**

The Opportunity Network was created to bring system decision makers together with users and providers of services and supports to improve outcomes and remove barriers to successful reentry for justice-involved youth and adults. Our mission is to address policy and practice gaps in order to create a healthy, thriving community that prevents and reduces recidivism. The Opportunity Network will drive changes in practice, policy and legislation at the local and state level, leveraging its partnerships to do so.

The Opportunity Network is made up of 22 volunteer members. Those volunteers represent the system itself, have served time in the system, or provide supports and services

## **THE UJIMA EXPERIENCE**

between the West End and the rest of Louisville: Ninth Street. The notion the West End is a dangerous place is embedded in community leaders to: the mental models many of us carry around in our heads.

UJIMA, the third principle of Kwanzaa, reminds us we all have an obligation to the past, present, and future – that change results from collective work and responsibility. Currently, there is positive buzz related to social and economic development in West Louisville. The UJIMA Experience builds on this existing momentum by exposing positive West End assets to ALL Louisvillians.

### Visit LeadershipLouisville.org to get more information on all of the projects

Violence model who can talk to students about alternatives to violence – in select middle school and high school locations on a part-time basis. Finally, P2CV will introduce placement of mental health practitioners designated to serve JCPS youth at selected sites in Louisville.

The goals of the project are to reduce violence in Louisville, better support at-risk youth, investigate alternatives to suspension and exclusion for students who are likely also victims of trauma/abuse, and allow students potential escapes from violence. Ultimately, P2CV will save lives and make Louisville a safer and more thriving community.

#### **DRIVING SUCCESS**

A critical number of West End residents are unemployed or underemployed due to transportation problems. Too many employers have unfilled jobs because good workers can't get to them. The Driving Success mission is simple: help West End residents get to work.

Why transportation and jobs? Because a city with plenty of secure employment builds wealth and security, thus reducing crime and violence. Driving Success is working with Russell: A Place of Promise, a new economic and community empowerment initiative, to connect west Louisville residents with good jobs through reliable, multi-modal transportation.

Through Russell: A Place of Promise, public and privatesector transportation providers, such as TARC and Yellow Cab, are connecting with businesses in RiverPort and other area employers, including Passport Health Plan and Evolent Health.

Pilot projects are underway. We expect to measure success by the number of unemployed or underemployed people who get and hold good jobs as a result of a reliable transportation network. Should the pilot projects prove successful, Russell: A Place of Promise will incorporate a full-time transportation coordinator/broker who will help the network grow and thrive.

Q opportunity

to those involved in the system. With private fundraising, in partnership with The Community Foundation, the Opportunity

Network will employ one staff member. The Network will operate as a work group of the Louisville Metro Criminal Justice Commission.

The Network begins a three-year pilot period beginning in January 2019 and will test the concept of coordinated, dedicated efforts to system improvement. The pilot is occurring in Jefferson County to test the viability of such a network for local communities across the Commonwealth.

### **CENTER FOR POLICY CHANGE & INNOVATION**

The Center for Policy and Innovation (CPCI) seeks to address the social, political, and economic policies as well as root causes of structural violence through a collaborative model. CPCI's mission is to advance equitable and inclusive policies through research, training, advocacy, mobilization, collaboration, and accountability for marginalized communities in Louisville. CPCI will utilize a racial equity tool to advance policies that positively impact these disenfranchised communities in a collaborative coordinated system; the core areas of activity - or pillars - of the center, will be Organizing and Mobilizing; Advocacy; and Research and Evaluation.

Our plan is to incubate CPCI within a local organization doing work that aligns with the work done through the center. After the initial incubation of the project, the goal for the project is for it to be co-owned. CPCI will work to elevate the importance of policy and the role it plays in shaping humanity. Ensuring equitable ownership among stakeholders is imperative. Co-ownership mitigates power differentials that might exist among stakeholders, and it also increases the likelihood partners will contribute more of their respective organizational resources that support the Center's shared mission.

AMEND

Amend, from the Latin emendare - meaning to correct, free from fault.

As we seek to build a safe and thriving city, one known for its compassion, we will work to address the lack of understanding that prohibits true social and transformative change. Our goal is to broaden awareness and understanding of social, political, and economic constructs that stand in the way of progress.

Structural violence is harm caused by social structures and social institutions that prevents humans from meeting their basic needs. Racism and classism are examples of structural violence, and these elements are challenging to resolve since they are rooted in often unconscious cultural norms woven into the fabric of our society. Many are unaware these social constructs exist. They are even difficult to acknowledge because they oppress certain groups of people. These false narratives perpetuate barriers and continue to marginalize people and communities.

During our inaugural year, we will facilitate crucial conversations with groups to cultivate change and begin imagining a different kind of community – one where current policies and practices can be 'amended'. This will begin with history sharing through the presentation – Redlining Louisville: The History of Race, *Class and Real Estate*. As a result of the guided dialogue, we will (1) help individuals and organizations envision a future of more equitable policies and procedures, (2) provide specific opportunities for community engagement around change initiatives and (3) provide the evaluation needed to track change.

#### Any Louisvillian knows, almost instinctively, the boundary line The UJIMA Experience is a community immersion program that uses creative engagement with residents, businesses and

- Open more dignifying relationships with the people and neighborhoods in the West End
- Surface opportunities where others might see problems to engender greater investment in the West End
- Examine history, policies, and many other factors beyond individual choices that make generational prosperity less attainable for some.

#### **ABOUT THE BINGHAM FELLOWS**

The Bingham Fellows program is the advanced leadership program of the Leadership Louisville Center. Created in 1988 through a \$500,000 endowment from the Mary and Barry Bingham Sr. Fund, the Fellows are social entrepreneurs who have the imagination and talent needed to gather critical resources and create social change. Side by side with peers, participants work to develop dynamic and innovative solutions to our community's most pressing challenges. Now graduating the 26th class, the Bingham Fellows have an impressive track record of providing community issues with visibility and momentum.

The Fellows don't ponder what might be. They roll up their sleeves, shine a spotlight on an issue and put new ideas to work. Their impact includes recent projects such as the West Louisville community development organization OneWest, regular Café Louie conversations with elected officials at Louisville Free Public Library locations, a sustainable model for neighborhood 'Little Free Libraries,' a talent attraction and retention program now managed by Greater Louisville Inc., and formation of the Kentucky Indiana Exchange, a regional leadership coalition. The impact of the Fellows goes back to the 1990s with the creation of The Housing Partnership, construction of the Presbyterian Community Center, growth of local farmers' markets, and numerous other positive outcomes.

#### **2018 BINGHAM FELLOWS**

MARYAM AHMED Operations Coordinator Mayor's Office for Safe and Healthy Neighborhoods

SHERMAN BROWN Partner McCarthy Strategic Solutions

SHANNON CAMBRON Director of Undergraduate Education, School of Social Work Spalding University

**QUANIQUA CARTHAN** *Director of Planning & Data Management* Cities United

**TIFFANY COLE HALL** *Chief Operating Officer* Volunteers of America Mid-States

**KATY DEFERRARI, ED.S.** *Assistant Superintendent* Jefferson County Public Schools

KIM DODSON Vice President Treasury Management Independence Bank

GARY DRYDEN Vice President for Administration and Chief Financial Officer Jefferson Community and Technical College

**STEVE DURHAM** Assistant Director Louisville Metro Department of Corrections

**HEATHER GIBSON** Director of Program Services The Healing Place

**ROB GIVENS** *President* RPG Consulting

**ABBY GOODLOE** Director, Finance Shared Services Humana Inc.

JESSICA GREEN Councilwoman, District 1 and Attorney at Law Louisville Metro Government JESSIE HALLADAY Special Advisor Louisville Metro Police

JILL HORN Community Relations Manager, Major Gifts Brown-Forman Corporation

**KEN HOWARD** *Board Chair* Peace Education Co.

PHILIP IMBER Manager Environmental Air Section LG&E and KU Energy

**TRINIDAD JACKSON** Senior Research Associate University of Louisville

**BRIDGETTE JOHNSON** *Chief Operating Officer* New Directions Housing Corporation

JOSH JUDAH Major Louisville Metro Police Department

JOHN LAUNIUS Economic Development Manager Greater Louisville Inc.

TERRA LEAVELL Executive Director Black Community Development Corporation

JOE MAGANA System Director for Security, Safety, and Emergency Preparedness Norton Healthcare

BARBARA MENEFEE Partner Dinsmore & Shohl LLP

**LIBBY MILLS** *Executive Director* Restorative Justice Louisville

**EBONY O'REA** Founder/CEO Making Changes Together, LLC

**BILL OLDHAM, SR.** *Partner/Equity Director* Middleton Reutlinger, PSC MARY ANN PALMER Director of Public Affairs and Events Texas Roadhouse

FERDINAND RISCO, JR. Interim Executive Director Transit Authority of River City (TARC)

J. CHRISTOPHER SANDERS Attorney Chris Sanders Law PLLC

SAVVY KAREEM-ABDUL SHABAZZ Assistant Director of Student Success and Community Engagement Jefferson Community & Technical College

WILLIAM E. SUMMERS V Chief Community Development Officer Republic Bank

LYNDSEY TAYLOR Business Security Director GE Appliances, a Haier company

DARYLE UNSELD, JR. Chief Equity Officer Metro United Way

**JEFF WAFFORD** *Public Affairs Manager* UPS

**DAVID WEATHERSBY** *Vice President* Centerstone of Kentucky

**ROBERT WEBB** Member Frost Brown Todd LLC

**STACY WILLIAMS** Architect GBBN Architects

**TOM WILLIAMS** *Member* Stoll Keenon Odgen

MARITA WILLIS Philanthropy Officer American Red Cross

**WALTER WOODS** *Chief Executive Officer* Humana Foundation 2018 STEERING COMMITTEE

**CRAIG BLAKELY, PH.D.** (BF '14) Dean, School of Public Health and Information Sciences University of Louisville

**CHIEF STEVE CONRAD** *Chief of Police* Louisville Metro Police Department

**ROBERT COUCH, M.D.** (LL '15) *Emergency Medicine* Southern Emergency Medical Specialists

J-R CURTIN (EL '15-'18, BF '91, LL '85) Senior Fellow 4Civility Institute

JENNIFER HANCOCK (LLC BOARD '16-18, LL '12, FL '09) President & CEO Volunteers of America Mid-States

VINCENT JAMES SR. (CONNECTOR '15) Chief of Community Building Louisville Metro Government

DIANE PORTER (LLC BOARD '17-18, CONNECTOR '15, BF '14) *Chair* JCPS Board of Education

#### **ABOUT THE LEADERSHIP LOUISVILLE CENTER**

The Leadership Louisville Center is the region's most valuable resource for leadership development and civic engagement. With a purpose to inspire and equip leaders to be better and do better, it has graduated over 10,000 through its civic programs since 1979. The Center is recognized as a national best practice and is known for its dynamic programming and strong community connections. Programming includes five social impact programs (Leadership Louisville, Focus Louisville, Ignite Louisville, Bingham Fellows and Encore Louisville), leadership skills training courses presented through the Leadership Green Room, and events designed to motivate positive change. Learn more at www.leadershiplouisville.org.





707 W. Main St., Louisville, KY 40202 LeadershipLouisville.org | (502) 561-0458