

# STRATEGIC LEADERSHIP FOR WOMEN ON THE RISE

The Alice Houston Women's
Leadership Program is designed to
accelerate and sustain the growth of
mid-level women leaders into positions
of greater influence. This five-month cohort
experience strengthens essential leadership
competencies such as strategic thinking, selfawareness, negotiation, and executive presence,
while building the resilience and confidence needed to
thrive in complex organizational environments.







Applications for the next class are due by December 1.

Learn more by scanning QR or visiting:

leadershiplouisville.org/womens-leadership-program/



# **WHO** SHOULD APPLY?

Mid-level women leaders across all sectors – typically Managers or Directors – with experience leading others and a desire to grow their influence and strategic impact.

#### Ideal candidates are:

- Balancing the demands of leading teams while managing up.
- Seeking greater confidence, clarity, and executive presence.
- Working in fast-paced, high-expectation environments.
- Eager to influence decisions across departments and power structures.
- Ready to build resilience and align leadership with their values and purpose.

# **KEY PROGRAM** FFATURES

- WELL Model Curriculum
- Real-World Application
- Mentoring & Coaching
- Monthly Leadership Intensives

# **DURATION & FORMAT**

**February–June**; monthly full-day sessions (with a two-day opening retreat in February) and additional WELL Circle and mentor meetings outside of program days.

# **ALICE HOUSTON WOMEN'S LEADERSHIP PROGRAM**

ELEVATING WOMEN. ADVANCING LEADERSHIP.

This five-month cohort experience is built on the WELL (Women's Elevated Leadership Learning) Model and taught by women with executive and coaching experience. The benefits for employers include:



#### EFFECTIVE LEADERS

Participants return with sharpened tools for strategic execution, influence, and collaboration.



#### RETENTION & ENGAGEMENT

Women who feel seen, supported, and invested in are more likely to stay and grow with your organization.



#### **LEADERSHIP PROGRESSION**

Prepare more women for senior leadership through targeted, results-driven development.



#### COMMUNICATION & CULTURE

Graduates foster more engaged, emotionally intelligent, and highperforming teams.

# **CURRICULUM FRAMEWORK: THE WELL MODEL**



#### **LEADING SELF**

**WELL-GROUNDED** – Growing self-awareness enables women to be WELL-GROUNDED in their leadership purpose, values, and personal brand.

**WELL-FUELED** – Leaders who understand how to manage stress, build resilience, and sustain energy are WELL-FUELED to go the distance.



# **LEADING OTHERS**

**WELL-VOICED** – Strengthening confidence and executive presence empowers the effective communication and negotiation skills of a WELL-VOICED leader who can command attention in high-stakes moments.

**WELL-CONNECTED** – Providing strategies to influence up, down, and across creates WELL-CONNECTED leaders who can build relationships and lead cross-functionally.



# **LEADING THE BUSINESS**

**WELL-ACCOMPLISHED** – Driving change, mastering prioritization, and thinking strategically will make for a WELL-ACCOMPLISHED professional who delivers results and leads by example.

# PROGRAM ENHANCEMENTS

**Learning WELL Circles (Peer Coaching Groups):** Collaborate with cohort members to build a life-long board of directors to solve real-time leadership challenges now and in the future.

**Executive Mentorship:** Personalized guidance and support from high-level executive women leaders.