

2026 LeadingBetter SUMMIT



April 22, 2026

WHAT IS IT?

THE REGION'S LARGEST COMMUNICATION & COLLABORATION EVENT

Great leadership drives both performance and loyalty. It empowers your employees to excel while helping you attract, engage, and retain top talent. In today's fast-changing work environment, organizations must think differently about how they develop leaders and cultivate a culture of success. The LeadingBetter™ Summit, organized by the Leadership Louisville Center, is an annual conference that brings together global thought leaders for a full day of actionable insights, practical strategies, and cutting-edge guidance designed to prepare your leaders and your organization for the future.

WHO ATTENDS & WHY?

The LeadingBetter™ Summit offers a one-of-a-kind learning experience for leaders at every stage of their career. Attendees gain professional development opportunities to explore fresh ideas and strengthen their ability to lead effectively. Participants range from high-potential emerging leaders to C-suite executives, with nearly 70% at the director level or above, creating unmatched networking opportunities.

THE CURRICULUM IS DESIGNED TO HELP PARTICIPANTS:

- Build resilient, innovative organizations that can navigate change and uncertainty.
- Deepen understanding of interpersonal dynamics, high-performance team development, and leadership that inspires followership.
- Enhance skills in adaptability, collaboration, and achieving results in today's hybrid work environment.

WHY SPONSOR?

Partnering with the LeadingBetter™ Summit delivers measurable value for your organization:

- **Elevated Brand & Thought Leadership:** Gain premium visibility through event materials, digital promotions, and on-site signage while aligning your brand with cutting-edge ideas and globally recognized speakers.
- **Access to Top Talent & Future Leaders:** Connect with senior executives and emerging talent, creating recruitment, engagement, and business development opportunities that drive growth.
- **Employee Development & Strategic Networking:** Provide your team and clients with access to world-class leadership training, while building valuable relationships with decision-makers across corporate, nonprofit, and public sectors.
- **Purpose-Driven Community Impact:** Demonstrate your commitment to leadership excellence and regional economic vitality by supporting the Leadership Louisville Center's mission to empower and equip leaders.

SPONSORSHIP

OPPORTUNITIES AT A GLANCE

	RECEPTION \$15,000	DIAMOND \$12,000	GOLD \$9,000	SILVER \$6,500	BRONZE \$4,000
EXCLUSIVE BRAND OPPORTUNITIES	Prominent logo display in event mentions	■			
	Sponsor video (produced by sponsor) aired during event	60 sec.	30 sec.	30 sec.	
	Ad placement in event program	1/2 page	1/2 page	1/4 page	
	Social media highlights/features on Facebook, LinkedIn, Instagram	■	■		
	Social media highlights/features on LinkedIn			■	
	Display of company logo on print materials and A/V	■	■	■	■
	Display of company logo on website and email communications	■	■		
HIGH IMPACT OPPORTUNITIES	Company name and sponsorship level included in event direct mail invitation and press release	■	■	■	■
	Company logo in event advertising	■	■		
	Recognition and thanks from main stage	■	■	■	■
	Speaking role for chief executive from main stage	■	■		
UNPARALLELED VALUE	Speaking role during event			■	
	In-person registrations	10	10	10	8
	"Fast pass" admissions for executive leaders	5	5	3	1
	Opportunity to purchase additional seats at a discounted rate	■	■	■	■
	Contact information for all attendees one week after event	■	■		
	First right of refusal for Summit 2027	■	■		
	Customized event features, such as: <i>coffee stations, photo booth, wellness zones, & mobile charging stations</i>	■	■	■	

2026
LeadingBetter
APRIL 22 SUMMIT



In-Person

Kentucky Center for the Performing Arts

501 W Main St, Louisville, KY 40202



Online Access

Access to Main Stage Sessions

SPONSORSHIP

LEVELS & BENEFITS

Reception Sponsor ► \$15,000

Lead the conversation in leadership excellence with maximum engagement and visibility.

EXCLUSIVE BRAND OPPORTUNITIES

- Host the exclusive VIP Reception for attendees, providing networking and branding opportunities.
- Prominent logo placement on event signage and materials.
- Logo on main stage slides, website, program, social media highlights (Facebook, LinkedIn, Instagram), emails, and press releases.
- Sponsor-produced video (60 seconds maximum) aired during main session + pre-event social media promotion.
- Half-page program ad.
- Company name and sponsorship level included in event direct mail invitation and press release.

HIGH IMPACT OPPORTUNITIES

- Executive welcome during plenary + optional breakout session.
- Recognition from main stage, during breaks, and post-event social/email highlights.

UNPARALLELED VALUE

- 10 in-person registrations + 5 VIP "fast pass" admissions.
- Full attendee contact info (opt-in compliant).
- Custom event activation (coffee station, wellness zone, photo booth, mobile charging station, or exclusive branding opportunity).
- First right of refusal for 2027.
- Discounted option to purchase additional seats.

Diamond Sponsor ► \$12,000

Shine in front of top leaders with premium branding, visibility, and access.

EXCLUSIVE BRAND OPPORTUNITIES

- Logo on main stage slides, website, program, social media highlights (Facebook, LinkedIn, Instagram), emails, and press releases.
- Sponsor-produced video (30 seconds) aired during main session + pre-event social media promotion.
- Half-page ad in program.
- Company name and sponsorship level included in event direct mail invitation and press release.

HIGH IMPACT OPPORTUNITIES

- Executive welcome during plenary + optional breakout session.
- Recognition from the main stage and post-event social/email highlights.

UNPARALLELED VALUE

- 10 in-person registrations + 5 VIP "fast pass" executive admissions.
- Full attendee contact info (opt-in compliant).
- Custom event activation (coffee station, wellness zone, photo booth, mobile charging station, or branded experience).
- First right of refusal for 2027 + discounted option to purchase additional seats.

Gold Sponsor ▶ \$9,000

Engage emerging and senior leaders while showcasing your brand.

EXCLUSIVE BRAND OPPORTUNITIES

- Logo on event website, program, main stage slides, social media highlights (LinkedIn), and emails.
- Sponsor-produced video (30 seconds maximum) aired during event.
- Half-page program ad.
- Company name and sponsorship level included in event direct mail invitation and press release.

HIGH IMPACT OPPORTUNITIES

- Executive speaking role in breakout session.
- Recognition from main stage and post-event social/email thank-you.

UNPARALLELED VALUE

- 8 in-person registrations + 4 VIP "fast pass" executive admissions.
- Access to select attendee contact info (opt-in compliant).
- Custom event activation (coffee station, wellness zone, photo booth, mobile charging station, or exclusive branding opportunity).
- Discounted option to purchase additional seats.

Silver Sponsor ▶ \$6,500

Connect with a high-level audience while supporting leadership development.

EXCLUSIVE BRAND OPPORTUNITIES

- Logo on event website, program, and main stage slides.
- Company name and sponsorship level included in event direct mail invitation and press release.

HIGH IMPACT OPPORTUNITIES

- Recognition from main stage and mention in post-event recap email.

UNPARALLELED VALUE

- 8 in-person registrations + 2 "fast pass" executive admissions.
- Discounted option to purchase additional seats.

Bronze Sponsor ▶ \$4,000

Gain recognition and support the mission of the Leadership Louisville Center.

EXCLUSIVE BRAND OPPORTUNITIES

- Logo on event website, program, and main stage slides.
- Company name and sponsorship level included in event direct mail invitation and press release.

HIGH IMPACT OPPORTUNITIES

- Recognition from main stage and mention in post-event recap email.

UNPARALLELED VALUE

- 5 in-person registrations.
- Discounted option to purchase additional seats.

INTERESTED IN SPONSORSHIP?

Contact Jennifer Stevens at
(502) 561-5231 or
jstevens@leadershiplouisville.org

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SPONSORSHIP LEVEL | *Check One*

RECEPTION (\$15,000)

DIAMOND (\$12,000)

GOLD (\$9,000)

SILVER (\$6,500)

BRONZE (\$4,000)

OPTIONAL DONATION | My organization would like to make an additional donation to the Leadership Louisville

Center scholarship fund in the amount of: \$1,000 \$500 \$_____

COMPANY/ORGANIZATION NAME

Contact Name _____

Contact Phone _____ Contact Email _____

PAYMENT METHOD | *Select One*

CHECK

My check is enclosed in the amount indicated above (payable to Leadership Louisville Foundation, Inc.)

CARD

I will pay by credit card and authorize the Leadership Louisville Center to e-mail me an invoice payable online in the amount indicated above. I understand that payments by credit card are subject to a 3.1% processing fee, and will be added to my invoice total.

INVOICE

Please e-mail me an invoice for my total sponsorship amount.

Return this completed form via mail or e-mail to:

Leadership Louisville Center
Attn: Jennifer Stevens
711 W. Main St., Suite AA, Louisville, KY 40202

Phone: (502) 561-5231
Main line: (502) 561-0458
Email: jstevens@leadershiplouisville.org

The Leadership Louisville Foundation, Inc. is a 501(c)3 nonprofit organization with Federal ID# 31-0958491.



PRESENTING SPONSOR

